



Institute for Scientific and Engineering Research

## Acceptance Letter

***International Conference on Business Management and Social  
Innovation (ICBMANSOIN-19)  
Hiroshima, Japan, 28th June 2019***

Event Link: <https://iser.org.in/conf/index.php?id=958985>

Paper Id: ISER\_70658

Paper Title: **Examining the Determinants of Mobile App Engagement: the Crucial Role of Perceived Usefulness**

Dear LIN, HSUAN-YU,

With heartiest congratulations I am pleased to inform you that based on the recommendations of the reviewers and the Technical Program Committees, your paper identified above has been accepted for publication and oral presentation International Conference on Business Management and Social Innovation (ICBMANSOIN-19)

(ICBMANSOIN-19) conference received over 80 submissions from countries and regions, reviewed by international experts and your paper cleared all the criteria, got accepted for the conference. Your paper will be published in the conference proceeding after registration.

For registration: <https://iser.org.in/conf/reg.php?id=958985>

Herewith, the conference committee sincerely invites you to come to present your paper at (ICBMANSOIN-19) to be held on 28th June 2019 at Hiroshima, Japan.

**Last date of Registration**

**21st June 2019**

(Kindly confirm your registration process before this date)

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