



Institute for Scientific and Engineering Research

Acceptance Letter

***International Conference on Business Management and Social
Innovation (ICBMSI-19)
Hiroshima, Japan, 28th May 2019***

Event Link : <https://iser.org.in/conf/index.php?id=954297>

Paper Id: ISER_72196

Paper Title: Does gamification design influent customer behavior? Using Behavior Learning Mechanism to Examine Co-creation in the ultimate entertainment platform

Dear HUANG, YU CHEN,

With heartiest congratulations I am pleased to inform you that based on the recommendations of the reviewers and the Technical Program Committees, your paper identified above has been accepted for publication and oral presentation by **International Conference on Business Management and Social Innovation (ICBMSI-19)**

(ICBMSI-19) conference received over 80 submissions from countries and regions, reviewed by international experts and your paper cleared all the criteria, got accepted for the conference. Your paper will be published in the conference proceeding after registration.

For registration : <https://iser.org.in/conf/reg.php?id=954297>

Herewith, the conference committee sincerely invites you to come to present your paper at (ICBMSI-19) to be held on 28th May 2019 at Hiroshima, Japan.

Last date of Registration

21st May 2019

(Kindly confirm your registration process before this date)

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